



“Can you fit 212 million people through your front door?”



We can!



Coast-2-Coast (C-2-C) has joined with Add it and we have a new concept for self-storage that has the potential to be the most profitable ancillary service a facility can add. It's a simple concept that works within your existing space and utilizes existing labor. There are four components that drive our business in storage facilities:



1. Selling for Current Customers

Our program targets items with a value over \$50 that can easily be shipped. Only a few items from each unit fit that description, so you'll never have a problem with people "selling all their stuff".



3. Liquidating Delinquent Accounts

We've proven that you can increase your bad debt collections by an average of 4 times. Simply sell selected items via an electronic auction and sell the remainder of the unit at your live auction.



2. Reducing Accounts Receivable

Give late tenants a perfect solution! Simply offer to sell an item or two from their unit or home. They avoid foreclosure, while you reduce A/R and make money on the transaction.



4. Driving Retail Traffic

New walk-ins can also use your storage office as a location for selling items on eBay. You are now an eBay drop off point, a power seller, offering this service to anyone.

Becoming an Add it agent is the easiest way for you to make your business more profitable because no other service in the self-storage industry offers you so much for so little in return!

Signing up as an Add it Agent has a nominal start-up fee that you will quickly recover. There is signage and equipment that you need to purchase to ensure that you have the necessary tools to promote and run your new service. As an “Add it” Agent, you will handle the listing process for your customer and in return keep 33% of most item's sales price.

Call us toll free at (877) 622-5508 ext 85 to further discuss the potential this opportunity provides your store.